



BENEFITS ↓		Type of membership →	Free	Regular	Pro Limited to 35 members
Introductory offer for membership between 1 st July 2021 - 30 th June 2022 (excl GST) → Receive offer if you join between July and Sept 2021			\$ 0	\$800 \$400	P.O.A.
Marketing	Use of badge with link back to www.agritourism.nz on your website				
	Marketing & representation to inbound tour operators & wholesalers, media, Tourism NZ *				●
	Blog/article of your business on www.agritourism.nz and promoted through newsletter to database				●
	Full page listing with direct booking link to your website				●
	¼ page Listing with direct booking link to your website			●	
	Social media reposts #agritourismnz to promote your business			●	●
	1 relevant free job listing per year for your agritourism business on www.agritourism.nz			●	
	Unlimited relevant job listings per year for your agritourism business on www.agritourism.nz				●
Agritourism NZ Monthly Newsletter		●	●	●	
Networking	Invitation to two 'in-person' Network Meetings a year			●	●
	Agritourism NZ LinkedIn Group	●	●	●	●
	Discounted 2022 Agritourism NZ Conference fee			●	●
Education / advice	Minimum of 2 webinars a year on topics such as product development, compliance/H&S, industry trends, marketing trends, tutorials etc.			●	●
	Access to member-only resources and knowledge hub (Pro members have access to Pro resources)			●	●
	1 hour's free coaching/advice value \$175			●	
	2 hours' free coaching/advice value \$350 (incl. site visit of your business)				●
	Extra benefits for participants of the Agritourism Success Programme & Advanced ASP Retreat			●	●
Discounts	Priority wait-listing and discount on 2023 Agritourism NZ France trip				●
	Discounted Qualmark fee. (More partner discounts coming soon)			●	●
Advocacy	Liaise with government agencies, RTO's, EDA's, Tourism New Zealand, Qualmark, TEC, NZ Tourism Sustainability Commitment			●	●
	Build relationships with international Agritourism organisations & ongoing research			●	●

* Criteria / conditions apply

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