An Agritourism Tasmania Experience

EXPERIENCE
AGRITOURISM IN
TASSIES NORTH

31 July - 5th August 2024

AGRITOURISM.NZ

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Heritage

Explore some of Tasmania's finest examples of Colonial Heritage and experience a cooking demonstration with Paul West (author of "The River Cottage Australia Cookbook" and ABC Backroads Presenter)

Agritourism

Experience the best food and wine of the region as we Journey to agritourism operators over 2 days.

Enjoy music, and hear from operators as they talk about the story of their produce and why they do what they do.

Culture

Agri-food

conversations that unfold.

Feel the culture and heritage embedded in Tasmania's northern landscapes through the voices of the people who came before us. Hear from experts in their field such as Matthew Evans (Fat Pig Farm and author of "Soil" and "Milk").

Meet agritourism operators at Tasmania's freshest cool season event - agriCULTURED - Immerse yourself into the

agri-food sector of northern Tasmania and the

Reserve your place

Book via Humanitix

Find out more

https://www.agritourismtasmania.com.au/experience-agritourism







Wednesday 31st July 24

Arrive on the Wednesday. Settle in and enjoy a dinner with agritourism operators featuring local produce and a story or two.

Thursday 1st August 24

Visit agritourism operators showcasing Tasmania's rich colonial and convict heritage (including Q&A). Enjoy a cooking demonstration with Paul West, network with other operators, and share a producers dinner.





Friday 2nd August 23

Spend time at agriCULTURED and Conversations in the City with over 60 agritourism operators from Tasmania and beyond. Hear inspiring stories from operators who have carved their paths and made a difference. Enjoy a Tasmanian Off Season experience.

Saturday 3rd August - The Journey

Take The Journey to Lilydale for a Forests, Food & Fine Wine experience and finish the day with an authentic pub meal.



Join Day 2 of The Journey featuring landscapes and heritage and local produce of a different kind.





Monday, 5th August

Head home, or create your own agritourism itinerary and dive more deeply into Tasmania's other regions.

The Journey

The Journey offers a uniquely curated agricultural and tourism (agritourism) experience across the north, meeting the produce and passion of farmers/producers in the place where they create.

Each day promises a unique adventure, guiding you through varied landscapes to enjoy local cuisine and beverages, musical performances, and the inspiration behind the food we eat. The Saturday and Sunday experiences are different and can be booked together or separately depending on your interest.

Agritourism Producers Dinner

Sharing an occasion just for agritourism operators from Tasmania and beyond, we will learn more about the produce of our local agri-food producers and where tourism fits in.

Conversations in the City

A Conversation dedicated to exploring the power of standing out whilst embracing individuality. This forum brings together visionaries, innovators, and changemakers to discuss and celebrate agritourism's vital role in regional tourism.

Listen to keynote speaker Lauren Douglass, CEO, Australian Regional Tourism, as she discusses her passion for regional tourism and where agritourism fits in.

Hear inspiring stories from operators who have carved their paths and made a difference.

Spark in the dark

Witness the captivating beauty of Tasmanian wildlife corridors captured in black and white imagery accompanied by the melodious sounds of a harp within a darkened cellar door.

Afterwards hear from a thought-provoking guest speaker on wildlife conservation and ignite your own conversation around a fire, holding a warm mulled cider under the starlit sky.



Included in your tour

Wednesday, 31st July 2024

 Evening meal - Optional extra organised by Agritourism Tasmania

Thursday 1st August 2024 - Heritage Day

- Features tour and case study at the heritage location + ticket to cooking demonstration with Paul West
- Transfers to all venues, entry fees, morning tea, lunch, afternoon tea
- Meet the Operator dinner (organised by Agritourism Tasmania)

Friday, 2nd August 2024 - Conversations in the City + Off Season event

- Includes ticket to full day Conversations in the City
- Transfers to the venue, morning tea, lunch
- Evening meal Off Season Event

Saturday, 3rd August 2024 - The Journey (Forest, Food and Fine Wine)

- Includes ticket to The Saturday Journey
- Transfers to all venues, morning tea
- Lunch bookable extra based on your preference
- Evening meal (organised by Agritouirism Tasmania)

Sunday 4th August 2024 - The Journey (Grazing Heritage Landscapes)

- Includes ticket to The Sunday Journey
- Transfers to all venues, morning tea
- Lunch

For indicative pricing go to Humanitix

Not included:

- Airfares and accommodation
- Breakfast all days
- Transfers to and from airport

- Evening meal Wednesday optional extra
- Saturday lunch bookable extra
- Sunday lunch bookable extra
- Evening meal Sunday own choice